

## New Fall Goods!

Our splendid stock of Dry Goods, Notions, Underwear, Rain Coats, Clothing, Hats, Caps and Shoes is ready for you. They were bought early and prices are right.

### FALL SUITS

The most wonderful values we have ever shown in Men's and Boys' suits are now in our stock. We bought in large quantities before the advance and we are prepared to save you money.

### SHOES

We handle the famous HAMILTON BROWN line of shoes. They are solid leather and we guarantee satisfaction in every pair.

Make our store your headquarters while at the Fair. We wish you a jolly good time.

**J. E. BURNETT & SONS.**

### EAST TENNESSEE FARM NEWS

Prepared Exclusively for the Chronicle by Division of Extension, College of Agriculture, University of Tennessee, Knoxville.

It is time for the picking of good seed corn. The best corn intended for seed purposes is selected in the field.

Now is the time to begin the work if one has not already done so. Go into the field and study the corn as it is developing. Learn what kind of an ear you want—perhaps you have the ideal already in your mind—and then hunt for many of them. If you are looking for the right kind of an ear you will not find many. The search will require patience, but after all the best things of life come from patient work and corn is one of the best things.

Good seed corn is essential to a good crop of corn. One may have all of the other conditions just right but if poor seed is planted good corn will not be forthcoming.

If there is any question as to the type of corn that will do best on your soil, as to the kind of ear that will produce the highest yields, as to the variety that has proven itself best suited to the conditions in your county, ask your county agent or write to the Division of Extension at Knoxville. They have collected many facts about the methods being used by successful farmers in Tennessee and perhaps some of these facts will be of use to you in making our farming operations profitable.

#### BETTER LIVE STOCK, SAY ALL.

Fairs that have been held so far this season have been spoken of by everyone who takes an interest in farm life as being stronger in live stock than ever before. This is easily explained. Farming in Tennessee is coming to depend more and more on live stock. Farmers are recognizing that the soil cannot be maintained or raise crops without the addition of some form of fertilizer and they recognize farm yard manure as one of the best means of supplying this fertility.

Hundreds of head of purebred live stock have come into the state from centers of purebred stock in other states. Tennessee centers of first class stock have been sending out to other parts of the state foundation stock for those sections. The fairs are receiving much of this live stock as entered for premiums. Owners are finding the fairs a profitable means of advertising.

The good live stock now being shown at fairs is but an index of the high quality of live stock to be found on Tennessee farms.

#### BUSINESS FARMERS ADVERTISE.

Competition in farm products is now

quite as strong as competition in many other products on the general market. The dealer who makes the most profits is the one, of course, who merchandises his wares to the best advantage. Merchandising today depends on advertising.

To properly advertise one must have something to sell. Most farmers have something to sell but do not go about its sale with any degree of vigor. They do not seem to believe that what they have to sell is the best that can be found anywhere, that they can give the purchaser what no other farmer can give him, either in quantity for the money invested, or in quality of product. They miss an opportunity.

If you are near a main travelled road, a sign board will tell of your products to the passerby. Postal cards to those who have purchased your products before will tell them that you are still putting out the high quality goods you sold them previously. And always remember that the local paper offers an opportunity for you to tell from 6,000 to 10,000 persons about your goods.

Farming depends on the selling of goods as well as the raising of them.

#### REGISTRATION NOTICE.

The registration books for the First Civil district will be opened at Crossville, Dorton, Creston, Pomona, Pleasant Hill, Clifty and Burgess voting precincts on October 12, 13, and 14, 1916, for the purpose of allowing any who have not already registered to register who may be entitled to do so. G. W. Davenport, Chairman, 9-27-2t. Geo. P. Burnett, Secretary, Board of Election Commissioners.

Go to the Reed & Burnett Free Sale, Friday next, the first day of the Fair. Wm. Hill was over from Crab Orchard yesterday looking after business.

Mike Hale is giving his residence a new coat of paint, which adds much to the general appearance of the property.

Miss Lola Belle Snodgrass has accepted a position in the London city schools and left Saturday for London to take up her work Monday. Miss Snodgrass graduated from Converse College, Spartanburg, S. C., this year and is, therefore, well equipped for the duties before her.

Circuit court will convene next week. The docket is about an average one and the work will likely be completed in one week this time.

Last week Jas. Smith filled his silo, Monday the filling was completed at the home of E. L. Lemert and the machine was moved to the farm of A. L. Garrison. Work was completed there yesterday and the cutter taken to the farm of B. D. Lemert. From there they will move to the farm of J. E. Converse, five miles west of town and then to the Lemert farm, known as the Leggett place, where one or more silos will be filled, which will be the final work this season. J. C. Kemmer, in Grassy Cove, has filled one silo and partly filled another, which will be finished in a short time.

#### DON'T WORRY, but work.

Litton Thurman was in Monday from his tie work near Catoosa. Gasoline for sale at the Chronicle office.

Mrs. S. N. Smith returned Sunday from a visit with friends in Nashville, Monterey and Frankfort.

Plenty of Time Books at the Chronicle office; two weeks' size and monthly, only 10c. Stenographers' note books also.

Rev. W. C. Martin is holding a series of meetings at Clarkrange this week but will be home for his usual Sunday sermon.

Mr. and Mrs. A. J. Reed arrived from Knoxville Saturday for a visit with the editor and family. Mr. Reed returned Sunday but Mrs. Reed will remain until the last of the week.

At the Chronicle office you can get pen tablets, examination tablets, fountain pen ink in five and ten cent bottles, pocket note books, stenographer's note books, Crane's fine stationery in two-quire boxes and other stationery such as you do not find elsewhere in this county.

Mrs. H. L. Spencer, who was in a very serious condition some weeks ago with what doctors pronounced cancer of the stomach continues to improve and is able to attend to her household duties and every indication points to her complete recovery.

Be sure to attend the Free Sale at Reed & Burnett's, the first day of the Fair, next Friday.

Jud Burkhart has picked over 100 bushels of green beans from an acre and one-fourth of corn near Creston. He has had over 400 cans put up for winter, has sold many bushels, is drying a large supply and will have several bushels of dry beans. Some bean crop!

Mr. and Mrs. B. P. Allison, of Monterey, came over Sunday for a stay of a few days with Mrs. Martha Rea.

Lost, Strayed or Stolen—One deep red steer, two years old, label in upper part of left ear. U. S. Rose.

John A. Frey was over from Pleasant Hill Monday. His numerous friends here were much gratified to know that he has so far recovered from the serious injuries inflicted by C. H. Stewart a few weeks ago. While Mr. Frey has not fully recovered he is able to go about and look after business to some extent and his friends confidently expect him to continue to gain until he is fully recovered.

Some members of the family of Senator E. G. Tollett have had the tonsillitis the past week.

Young cattle for sale. Apply to Joseph Sedwah, Mayland Tenn. 2t.

Crane's stationery by the quire and envelopes by the bunch at the Chronicle office. Nothing made better than Crane's.

Miss Susie Dunbar went to Harriman Thursday to spend the week-end the guest of friends. Her brother, Will Dunbar, also went to Harriman Friday to spend a day or two.

A. C. Thompson was up from Vandever Monday with some samples of corn grown on the farm of John T. Wyatt that were very close to perfect specimens. The corn was grown without fertilizer and shows for the thousandth time what good farming will do here.

Be sure to attend the Free Sale at Reed & Burnett's, the first day of the Fair, next Friday.

FOR SALE—Two yellow pine doors 3x7 feet, in good condition. Inquire at the Bishop residence.

Go to the Reed & Burnett Free Sale, Friday next, the first day of the Fair.

Never in the history of the county has there been so much good hay saved as will be the case this fall. The weather has been ideal for several days and making hay has kept the farmers very busy.

Bring all your old magazines, Ladies Home Journals, Pictorial Reviews and such like magazines to the Chronicle office and we will pay you 50 cents a hundred pounds.

Percy Jarrett and family will leave this week for Greensboro, Ala., to make their future home. Mr. Jarrett is to have charge of a planing mill owned by the Southard Lumber Company. They think they have work in sight to last four or five years at the least. Mr. and Mrs. Jarrett will be much missed by their many friends here.

Mr. and Mrs. George E. Taylor entertained at dinner Sunday in honor of Mr. Taylor's mother, Mrs. R. M. Taylor, of Dandridge. C-overs were laid for ten and the other guests were Mr. and Mrs. G. M. Martin, Dr. and Mrs. Upham, Mrs. DeGolia, Gen. J. R. Mitchell and Miss Fannie DeGolia.

WANTED—ACTIVE MAN—One of the largest publishing houses in New York has an opening for an active man in this territory. The opportunity is a splendid one and the right man can acquire complete control of our local business and soon elevate himself to District Managership. Address, Publisher, Box 15, N. Times Square Sta., New York City. 2t.

Estrayed—Yellow Jersey cow, four years old, no marks of any kind, no bell, no horns. Notify J. D. Borden, Crossville, and get reward. 9-20-2t.

The revival meeting at the M. E. Church, South, closed Saturday night after a week of earnest work by Rev. Hall.

Plenty of small single entry ledgers at the Chronicle office; 180 pages only 35 cents.

## New Hardware and Furniture Store

I have changed my store to a Hardware and Furniture business. I will also handle Glass Ware, Queen's Ware, Tin Ware, Trunks, Suit Cases and Drugs.

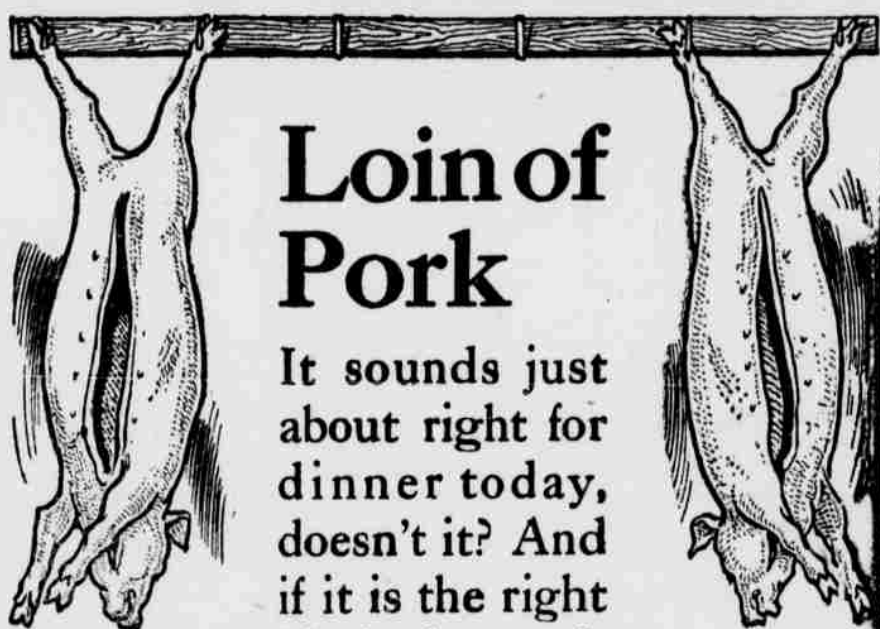
Every thing we have in stock in our new line is fresh and new and will be sold at close margin of profit.

I shall also put in a general line of drugs soon and will have a competent pharmacist to fill prescriptions, as soon as that feature of the business can be arranged. I have a good line of patent medicines on hand now and can supply you.

You will want a stove soon; let me fix you up with what you need.

We remember with pleasure the generous patronage with which the public favored us in our other business and we invite all old friends and new customers to call and see our stock and let us serve you. We will appreciate any business you may give us and will treat you right.

**J. LEE QUALLS.**



## Loin of Pork

It sounds just about right for dinner today, doesn't it? And if it is the right kind of a pork

roast it will be just about right. If you want one that has an appetizing flavor, one that will be thoroughly enjoyed, order it at our market. You get honest weight at honest prices.

**J. E. TAYLOR,**  
Successor to  
**TAYLOR BROTHERS.**

Edgar Snodgrass attended the State Fair in Nashville last week.

If you have not registered do not forget that the next registration period will be October 12, 13, 14, Thursday, Friday, Saturday. If you do not pay your poll tax before October 8 you can not vote even if you are registered.

Special Sunday school services will be held at the Baptist church next Sunday. State mission day will be observed. A splendid program, consisting of recitations, readings, music, etc., will be given. The Sunday school hour will be given over to this program. Everybody is invited and especially those who do not attend Sunday school elsewhere. Geo. P. Burnett, Supt.

Wednesday afternoon of last week Mrs. George E. Taylor gave a pretty tea complementing Mrs. R. M. Taylor, of Dandridge. About fifty ladies called during the hours from 3 to 5 to meet

the honoree. The rooms were prettily decorated in yellow and white, golden rod, daisies and ferns being used. During the afternoon Miss Lucile Tollett gave several piano solos which were much enjoyed. In the dining room Miss Fannie DeGolia and Mrs. L. W. Martin presided at the table where iced tea, sandwiches, cakes and mints were served.

Baxter Southard is completing a very neat 5-room bungalow on the west side of town on what is known as the Skemp property. There is a good cellar, well and 25 acres of cleared land that has been cultivated very little. The property is for sale and will make an excellent home for some person who may wish to engage in farming. More land adjacent can be bought if wanted. Mr. Southard expects to move into the property in a short time and will occupy it for the winter or longer.